

ORDER



Orders
Order / Rev: 45183
Alt Order #: 27669943
Product Desc: TV
Estimate: 1477
Flight Dates: 01/31/22 - 03/06/22
Original Date / Rev: 01/28/22 / 01/28/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave., Ste. 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Brett Lindstrom for Governor
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/27/22	95	\$16,215.00	\$13,782.75
02/28/22	03/06/22	39	\$5,900.00	\$5,015.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	95	\$16,215.00	\$13,782.75	0.00
March 2022	39	\$5,900.00	\$5,015.00	0.00
Totals	134	\$22,115.00	\$18,797.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	01/31/22	03/04/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	MTWTF--	:30	4	\$175.00	P-04	0.00	NM	24	\$4,200.00
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	MTWTF--		4				\$175.00		0.00			
		Week: 02/07/22	02/13/22	MTWTF--		5				\$175.00		0.00			
		Week: 02/14/22	02/20/22	MTWTF--		5				\$175.00		0.00			
		Week: 02/21/22	02/27/22	MTWTF--		5				\$175.00		0.00			
		Week: 02/28/22	03/06/22	MTWTF--		5				\$175.00		0.00			
N 2	KLKN	01/31/22	03/04/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	4	\$60.00	P-04	0.00	NM	24	\$1,440.00
COMMENTS APPLY TO SUB LINES A THRU B Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/31/22	02/06/22	MTWTF--		4				\$60.00		0.00			
		Week: 02/07/22	02/13/22	MTWTF--		5				\$60.00		0.00			
		Week: 02/14/22	02/20/22	MTWTF--		5				\$60.00		0.00			
		Week: 02/21/22	02/27/22	MTWTF--		5				\$60.00		0.00			
		Week: 02/28/22	03/06/22	MTWTF--		5				\$60.00		0.00			
N 3	KLKN	01/31/22	03/04/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	4	\$250.00	P-04	0.00	NM	24	\$6,000.00

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU B															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	01/31/22	02/06/22	MTWTF--						4	\$250.00		0.00			
Week:	02/07/22	02/13/22	MTWTF--						5	\$250.00		0.00			
Week:	02/14/22	02/20/22	MTWTF--						5	\$250.00		0.00			
Week:	02/21/22	02/27/22	MTWTF--						5	\$250.00		0.00			
Week:	02/28/22	03/06/22	MTWTF--						5	\$250.00		0.00			
N 4	KLKN	01/31/22	03/04/22	Ch 8 News at 6p M-F	CM	6p-630p	MTWTF--	:30	4	\$225.00	P-04	0.00	NM	24	\$5,400.00
Ch 8 Eyewitness News 6p															
COMMENTS APPLY TO SUB LINES A THRU B															
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	01/31/22	02/06/22	MTWTF--						4	\$225.00		0.00			
Week:	02/07/22	02/13/22	MTWTF--						5	\$225.00		0.00			
Week:	02/14/22	02/20/22	MTWTF--						5	\$225.00		0.00			
Week:	02/21/22	02/27/22	MTWTF--						5	\$225.00		0.00			
Week:	02/28/22	03/06/22	MTWTF--						5	\$225.00		0.00			
N 5	KLKN	02/19/22	03/05/22	ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$100.00	P-04	0.00	NM	3	\$300.00
ABC World News Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC News-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	02/14/22	02/20/22	-----S-						1	\$100.00		0.00			
Week:	02/21/22	02/27/22	-----S-						1	\$100.00		0.00			
Week:	02/28/22	03/06/22	-----S-						1	\$100.00		0.00			
N 6	KLKN	02/19/22	03/05/22	Saturday Prime 1	CM	7p-8p	-----S-	:30	1	\$150.00	P-04	0.00	NM	3	\$450.00
Saturday Prime 1															
COMMENTS APPLY TO SUB LINES A THRU A															
ABC Saturday Night Encore 8p/7p-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	02/14/22	02/20/22	-----S-						1	\$150.00		0.00			
Week:	02/21/22	02/27/22	-----S-						1	\$150.00		0.00			
Week:	02/28/22	03/06/22	-----S-						1	\$150.00		0.00			
N 7	KLKN	02/06/22	03/06/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$300.00	P-04	0.00	NM	5	\$1,500.00
Ch 8 News Sun at 10p															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	01/31/22	02/06/22	-----S						1	\$300.00		0.00			
Week:	02/07/22	02/13/22	-----S						1	\$300.00		0.00			
Week:	02/14/22	02/20/22	-----S						1	\$300.00		0.00			
Week:	02/21/22	02/27/22	-----S						1	\$300.00		0.00			
Week:	02/28/22	03/06/22	-----S						1	\$300.00		0.00			
N 8	KLKN	02/06/22	03/06/22	Good Morning America Su	CM	7a-8a	-----S	:30	1	\$50.00	P-04	0.00	NM	5	\$250.00
Good Morning America Su															
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:	01/31/22	02/06/22	-----S						1	\$50.00		0.00			
Week:	02/07/22	02/13/22	-----S						1	\$50.00		0.00			

Order / Rev: 45183
 Alt Order #: 27669943
 Flight Dates: 01/31/22 - 03/06/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1477

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/07/22	02/13/22	-----S-					1	\$175.00		0.00			
		Week: 02/14/22	02/20/22	-----S-					1	\$175.00		0.00			
		Week: 02/21/22	02/27/22	-----S-					1	\$175.00		0.00			
		Week: 02/28/22	03/06/22	-----S-					1	\$175.00		0.00			
N 11	KLKN	03/04/22	03/04/22	Friday Prime 1	CM	7p-8p	----F--	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
		Friday Prime 1													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Shark Tank-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	----F--					1	\$275.00		0.00			
N 12	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 530p	CM	530-6p	-----S	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
		Ch 8 News Sun 530p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At 5:30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	-----S					1	\$125.00		0.00			
N 13	KLKN	03/05/22	03/05/22	Good Morning America Sat	CM	7a-9a	-----S-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		Good Morning America Sat													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Weekend Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	-----S-					1	\$50.00		0.00			
N 14	KLKN	02/28/22	03/04/22	Good Morning America	CM	7a-9a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	5	\$525.00
		Good Morning America													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	MTWTF--					5	\$105.00		0.00			
N 15	KLKN	02/28/22	03/04/22	Ch 8 News at 6a M-F	CM	6a-7a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	5	\$525.00
		Ch 8 Eyewitness News 6a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KLKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	MTWTF--					5	\$105.00		0.00			
													Totals	134	\$22,115.00



125 West 55th St
New York, NY 10019

Contract # 27669943	Changes as of: 1/28/2022 at 9:42 AM	Version: Current State Version 1
CPE: 321/373/1477	Flight: 1/31/22 - 3/6/22	Station: KLKN
Agency: MEDIUM BUYING LLC	Advertiser: Brett Lindstrom for Governor	Market: Lincoln&Hstng-Krny-Pls DMA
815 Grandview Ave	Product: TV	Office: WASHINGTON
Suite 600	Agency Order #: 11335250	Service: Nielsen
COLUMBUS, OH 43215	Buyer: Lloyd, Dillon	Primary Demo:
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
		Con Type: POLITICAL/VOTE
		Total \$: \$22,115.00
		Total Spots: 134
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 45183

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	1/31 - 2/28					Total Spots	Total \$	CPP*	GRP*
						1/31	2/7	2/14	2/21	2/28				
1	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$175.00	30	4	5	5	5	5	24	\$4,200.00	\$0.00	0.0
2	M-F 11a-12n		Channel 8 Eyewitness News-Midday	\$60.00	30	4	5	5	5	5	24	\$1,440.00	\$0.00	0.0
3	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	30	4	5	5	5	5	24	\$6,000.00	\$0.00	0.0
4	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$225.00	30	4	5	5	5	5	24	\$5,400.00	\$0.00	0.0
5	Sa 5:30p-6p		ABC News-Sat	\$100.00	30	0	0	1	1	1	3	\$300.00	\$0.00	0.0
6	Sa 7p-8p		ABC Saturday Night Encore 8p/7p-ABC	\$150.00	30	0	0	1	1	1	3	\$450.00	\$0.00	0.0
7	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$300.00	30	1	1	1	1	1	5	\$1,500.00	\$0.00	0.0
8	Su 7a-8a		Weekend Good Morning America	\$50.00	30	1	1	1	1	1	5	\$250.00	\$0.00	0.0
9	Su 8a-9a		This Week	\$75.00	30	1	1	1	1	1	5	\$375.00	\$0.00	0.0
10	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	30	0	1	1	1	1	4	\$700.00	\$0.00	0.0
11	F 7p-8p		Shark Tank-ABC	\$275.00	30	0	0	0	0	1	1	\$275.00	\$0.00	0.0
12	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$125.00	30	0	0	0	0	1	1	\$125.00	\$0.00	0.0
13	Sa 7a-9a		Weekend Good Morning America	\$50.00	30	0	0	0	0	1	1	\$50.00	\$0.00	0.0
14	M-F 7a-9a		Good Morning America	\$105.00	30	0	0	0	0	5	5	\$525.00	\$0.00	0.0
15	M-F 6a-7a		KILKN News 8 This AM	\$105.00	30	0	0	0	0	5	5	\$525.00	\$0.00	0.0
TOTALS:						19	24	26	26	39	134	\$22,115.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27669943	Changes as of: 1/28/2022 at 9:42 AM	Version: Current State Version 1
CPE: 321/373/1477	Flight: 1/31/22 - 3/6/22	Station: KLKN
Agency: MEDIUM BUYING LLC	Advertiser: Brett Lindstrom for Governor	Market: Lincoln&Hstng-Krny-Pls DMA
815 Grandview Ave	Product: TV	Office: WASHINGTON
Suite 600	Agency Order #: 11335250	Service: Nielsen
COLUMBUS, OH	Buyer: Lloyd, Dillon	Primary Demo:
43215	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	Separation:	Traffic #: 45183
		Con Type: POLITICAL/VOTE
		Total \$: \$22,115.00
		Total Spots: 134
		Total CPP: \$0.00
		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
01/28/22 9:42 AM	System	Notice Received.
01/28/22 9:22 AM	ALEXANDRA BRADLEY	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$22,115
KLKN Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	134	\$22,115.00	N/A	0.0
Total	100%	134	\$22,115.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Feb	95	\$16,215.00
2022-Mar	39	\$5,900.00
Total	134	\$22,115.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	1/28/22 9:27 AM					\$0	\$0	
New	1/28/22 9:22 AM	ALEXANDRA BRADLEY	Confirmed	134		\$22,115.00	\$22,115.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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